

A satellite night view of Europe, showing the continent's outline and major cities illuminated by yellow and white lights against a dark blue background. The lights are most concentrated in Western and Central Europe, with a few red lights visible in the south and east.

Barcelona, city of knowledge:

Innovative settings for the creation of
business and employment

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European forum on business incubation

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Barcelona **a**ctiva

Local development agency

We promote high quality, future-oriented employment and business

Eurocities Award for our 14 years coaching entrepreneurial initiatives.

Year 2001:

1,589 new business projects coached

136 companies installed in the incubators and business centres

11,800 entrepreneurs attended

Entrepreneurs and SMEs Attention Service

Creation of business incubators as a pedagogical setting
for learning to be an entrepreneur

Centre of Business Development and
the Spreading of Technology, Fòrum Nord

A new dimension in the coaching of entrepreneurs:

- The virtual business incubator BarcelonaNetactiva
- The venture capital company Barcelona Emprèn

The background reasons for the entrepreneurs coaching programmes

Spreading the entrepreneurial spirit

Boosting business creation

To increase the quality of life and the social cohesion,
fostering innovation and increasing employment



How

Creating pedagogical settings for business creation

2 business incubators
1 technological business centre

Developing personalised itineraries for business creation

If you have a business idea, ..., come and we'll coach you so you can create a business

Universalising access to the programmes

Virtual business incubator
7 service centres

Spreading the business spirit

The Day of the Entrepreneur

What impact

Incubators and business centres

310 companies installed
4.1 workers/company
80% survival in third year
60% of business co-operation

Programme of entrepreneurial coaching

60,000 people attended
6,000 business projects coached

Barcelonanetactiva

2,089 members of the community

The Day of the Entrepreneur

2,500 participants

The case of Barcelona Activa. 2000



Number of Jobs created

358 Direct Jobs

146 Indirect Jobs

Number of start ups created

86 start ups created

Turnover

4.1 M Euro

Cluster Effects

Business co-operation: 56%

Survival rates(after 4th year): 80%

Barcelona **a**ctiva

Pedagogical Impact

Copying Effect:

- new firms adapt and replicate "success stories" in starting up
- success in incubation initiatives helps in the setting-up of other initiatives

Barcelonanetactiva

The Barcelonanetactiva model as virtual incubator

A new channel of support for entrepreneurs

24 hours a day, 365 days a year

1,892 entrepreneurs with a right to training

More than 320 companies as members of the community

Barcelona
net
activa

Virtual Businesses Incubator

visitors

Activities Report

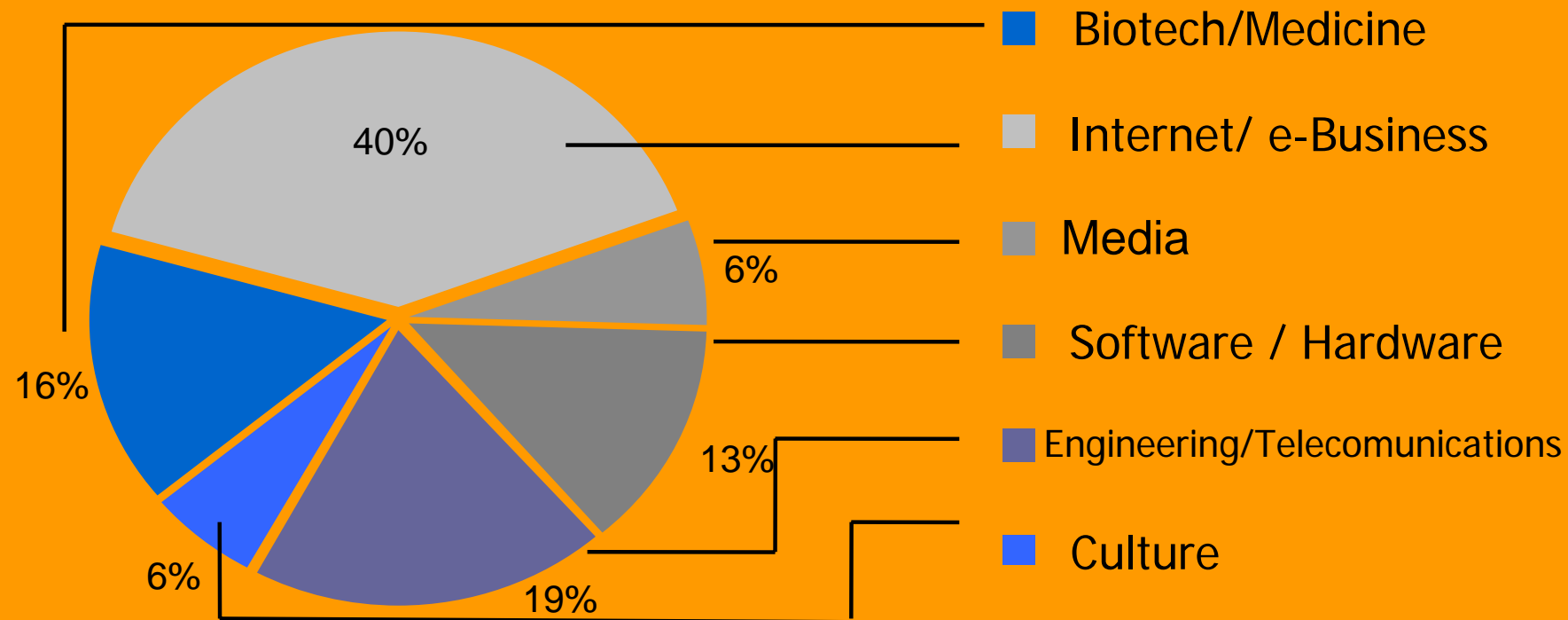
Portfolio

BCN EMPREN SCR SA

Societat de capital risc

Investment sectors

Ajuntament de Barcelona



Barcelona, business incubator

200,000 economic activity licenses

Barcelona complements distinct business dimensions

Universities, business schools, administrations, public companies, private sector and civil society all joined together for the creation of high quality, future-oriented business.

Barcelona committed to entrepreneurial urban planning



Barcelona, in its urban transformation project, opts for dense and complementary economic activity in the centre of the city



22@BCN, a new urban planning for the new economy

Poblenou, from the birthplace of the industrial revolution of the 19th century to the emblematic space for the new economy of the 21st century



3,000,000 m² available

€ 13,000,000,000 of induced

From 31,000 to 143,000 new jobs

To complement the business dimension in Barcelona of knowledge

Barcelon  ctiva

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