

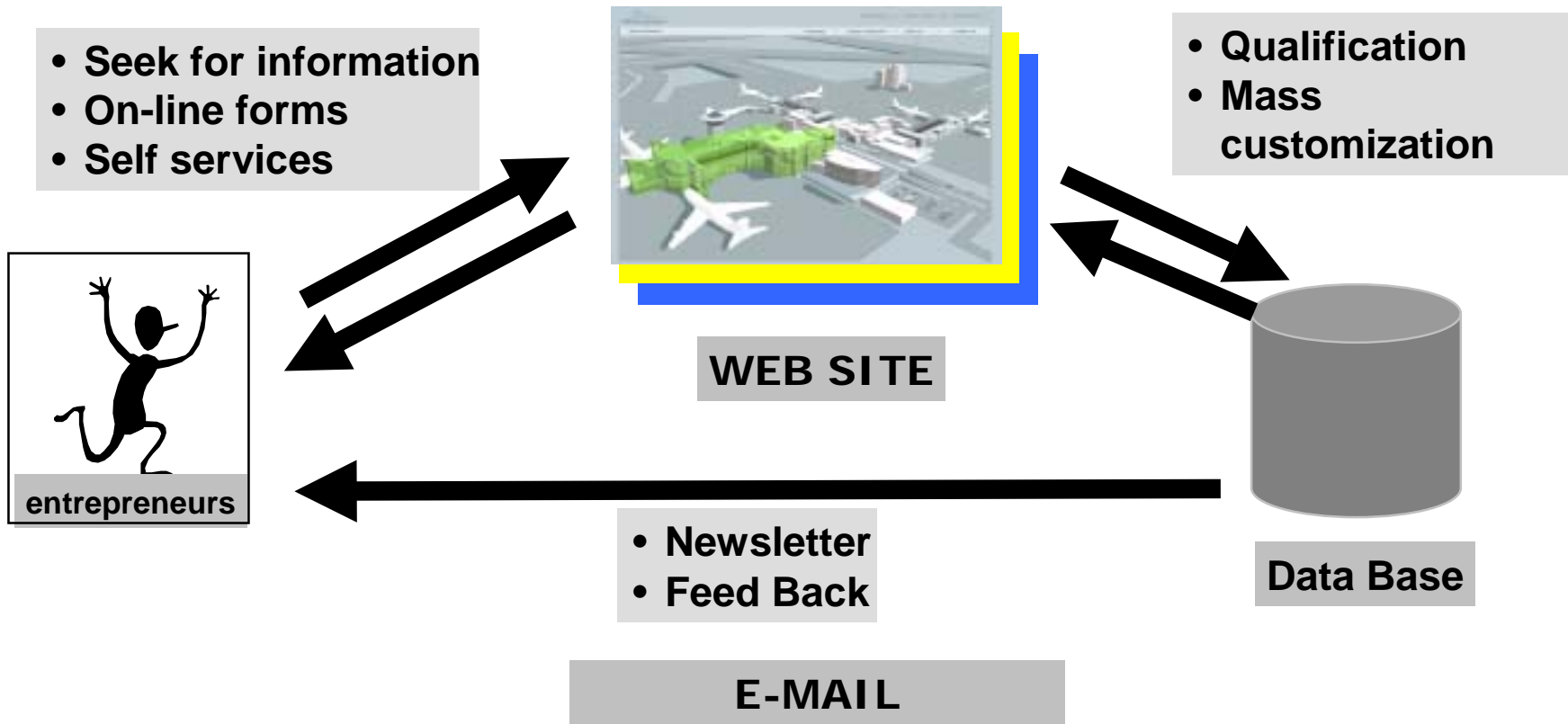
- We are an interactive agency member of the BBDO international network (\$12 bn)

- Since 1996, we help traditional advertisers and big brands to move their business online:
 - Designing profitable business cases for world class advertisers
 - Establishing long term and leading online new business

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The classical online scenario



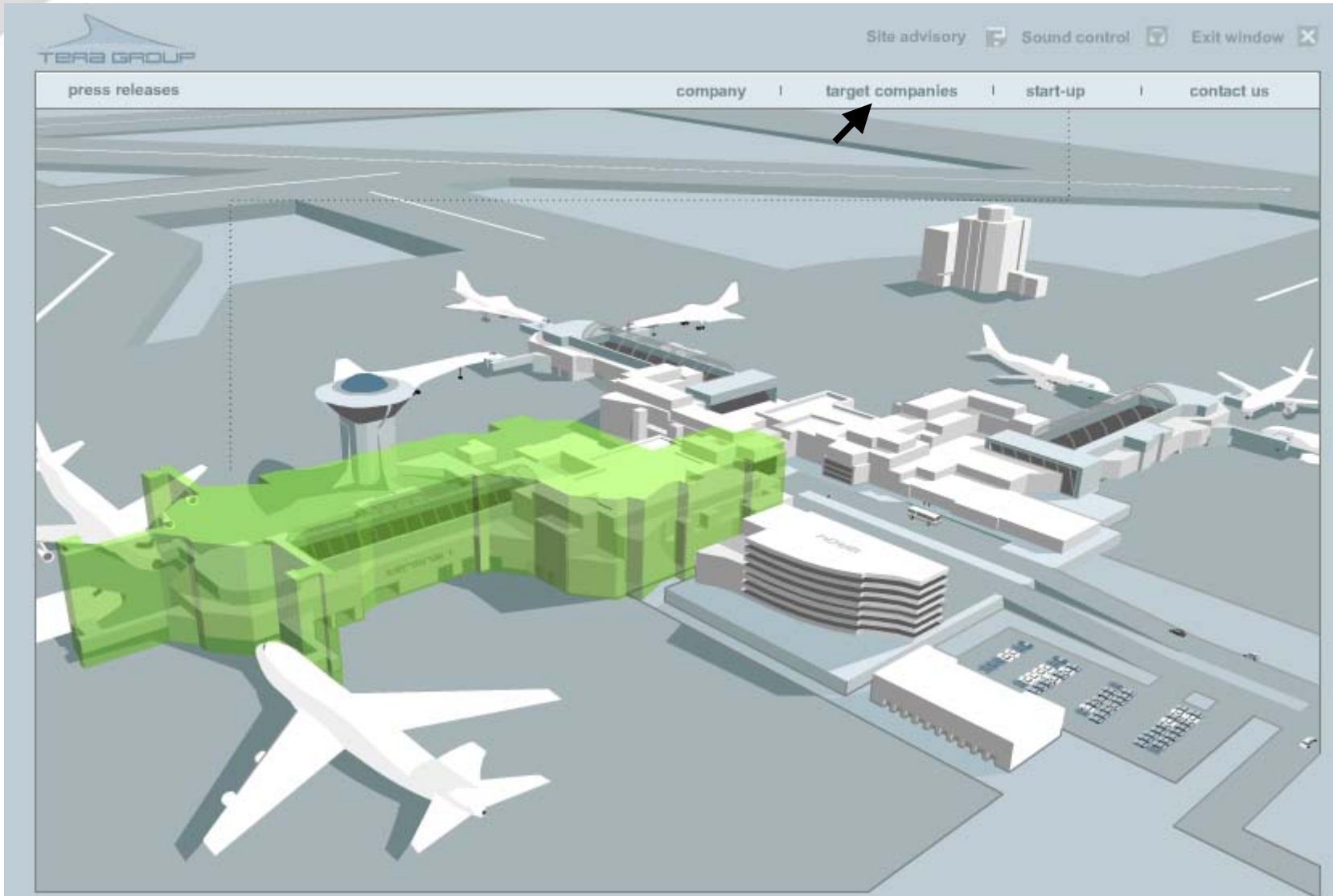
The website



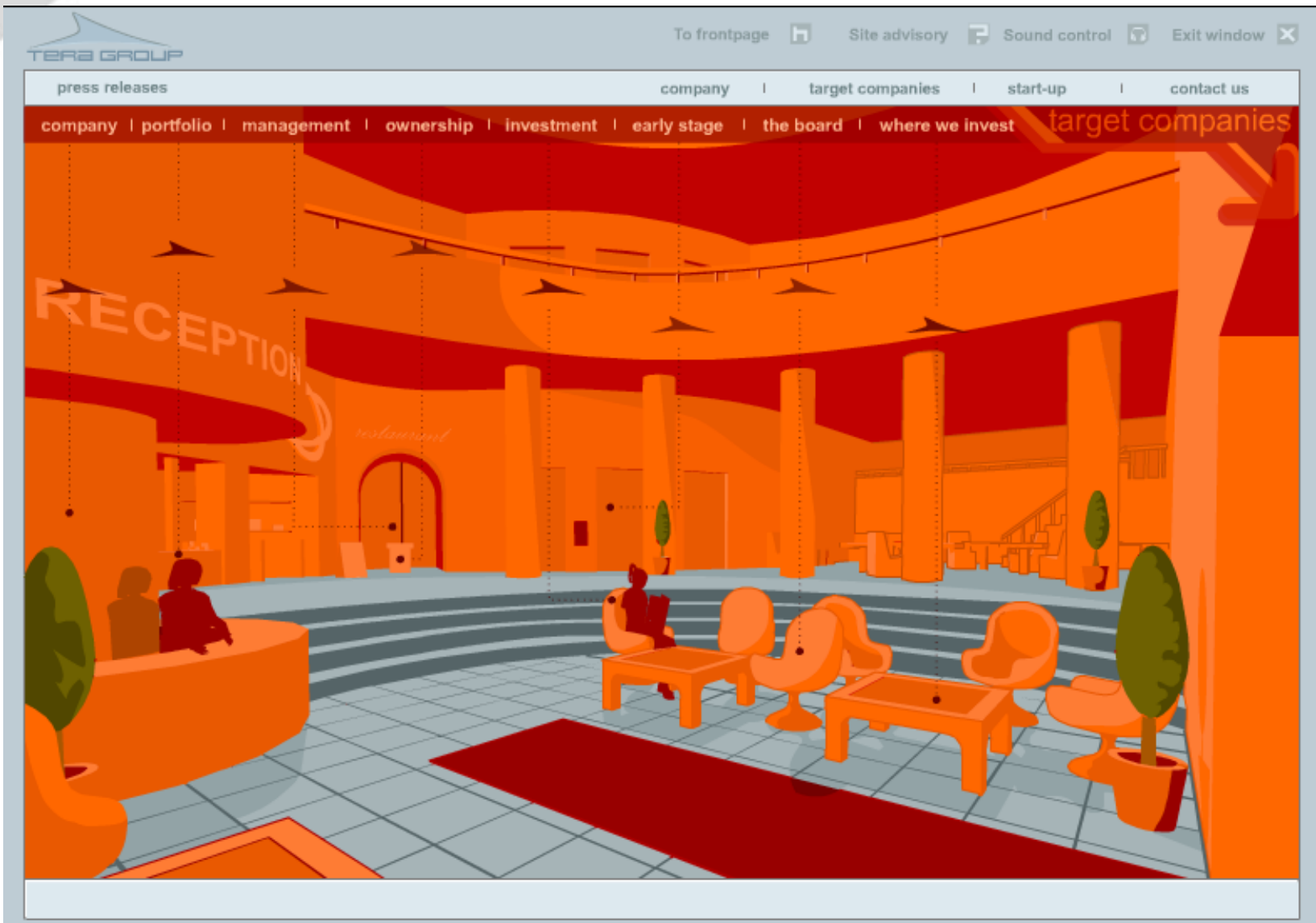
WEB SITE

- Cost cutting :
 - Minor print materials through self service
 - Standardization
- Image :
 - Corporate values
 - Methodology & Process
 - Portfolio

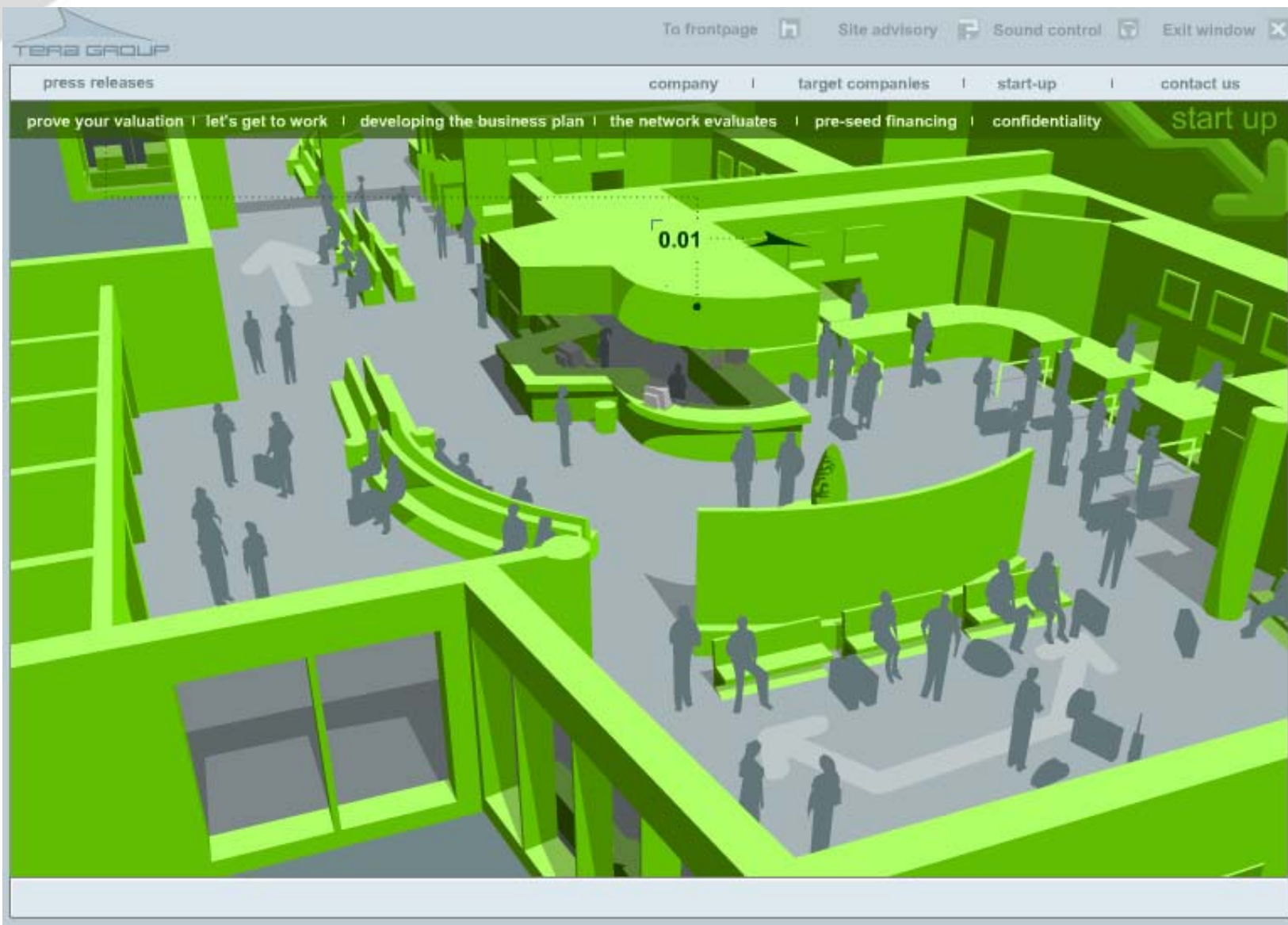
Teragroup.net innovative approach



▶ Teragroup.net innovative approach

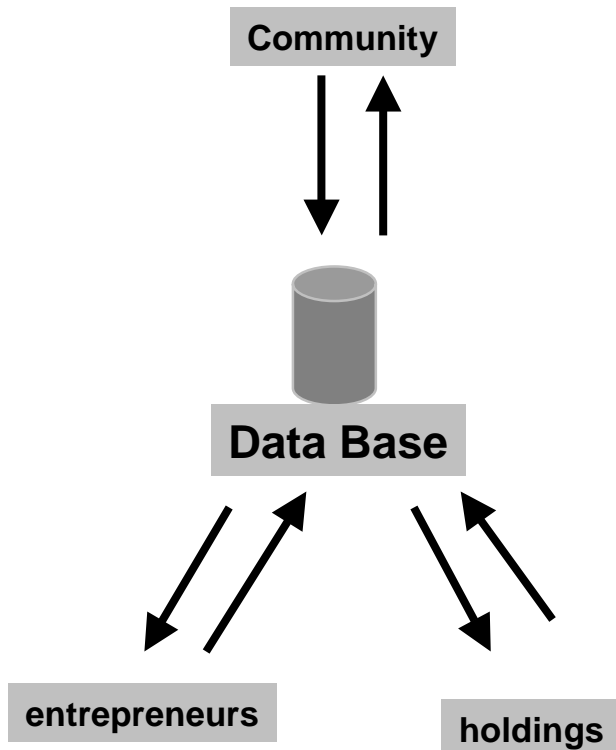


▶ Teragroup.net innovative approach



- Standard documents for downloading:
 - NDA
 - Business Plan form
 - Investment Introduction Review

Segmented Communication



- Direct Communication:
 - Feed Back on business plan standardized form
 - Corporate newsletter targeting the financial community
 - Private data room for information exchange with holdings (extranet)
- Data Mining:
 - Candidates profile
 - Holdings participation
 - E-mailing campaign results

- Search engine indexation



The screenshot shows the Google search interface. The search bar contains the word "incubator". Below the search bar, there are links for "Advanced Search", "Preferences", "Language Tools", and "Search Tips". The search results bar shows "Searched the web for incubator" and "Results 1 - 10 of about 313,000". The number "313,000" is circled in red. The search took 0.30 seconds.

Category: [Business > Venture Capital > Incubators](#)

[Business Incubators -- National Business Incubation Association](#)

Welcome to NBIA, the world's leading organization advancing business incubation and entrepreneurship. ...

Description: Business incubators help emerging growth companies survive and grow during the start-up period when...

Category: [Business > Small Business > Associations](#)

[www.nbia.org/](#) - 14k - 20 Mar 2002 - [Cached](#) - [Similar pages](#)

[Austin Technology Incubator, a division of the IC2 Institute](#)

IC² Institute; Austin Software Council; Know-How-Network; The Capital Network; Texas eCommerce Association; University of Texas at Austin. ...

Description: ATI facilitates the growth and development of emerging technology companies by advising early-stage,...

Category: [Business > Venture Capital > Resources for Entrepreneurs](#)

[www.ic2-ati.org/](#) - 19k - [Cached](#) - [Similar pages](#)

[Cambridge Innovations](#)

... Named Boston's Best May 16, 2001 Boston Digital Industry Dealflow: Here's an **Incubator** that Raised Money April 5, 2001 Red Herring Cambridge Pockets \$6M in ...

Description: Founded by Timothy Rowe (Boston Consulting Group). Incubating Etenarities, BrandStamp and PeopleStreet...

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[www.cambridgeincubator.com/](#) - 15k - [Cached](#) - [Similar pages](#)

[Incubator Program Giving Life to New Ideas](#)

... incubators are models for the world Capital District Business Review RPI **incubator** space remains a prized commodity Capital District Business Review Area wins ...

- Registration and permanent updating of fresh news on professional index and portals

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> Création	-
> Closing	-
> Montant du fonds	-
> Participation mini	2 millions d'euros
> Participation maxi	15 millions d'euros
> Origine des fonds	Industriels, Fonds propres / 3i group plc
> Nature des opérations	Amorçage, Premier tours

NEWSLETTER
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